

Real Estate Media Pricing Guide

Professional photography, video, floorplans, and listing enhancements designed to help your listings stand out.

Important: This pricing guide is for **real estate media only**.
Branding, headshots, and event media are available on a separate pricing sheet.

Residential Real Estate

Listing Media Packages

Social Media Listing Package <i>Up to 1,600 Sq. Ft.</i>	Professional listing photos including interior, exterior, and drone when applicable, plus a ready-to-post photo-to-video reel for social media marketing.	\$285
Social Media Listing Package <i>1,601-2,500 Sq. Ft.</i>	Professional listing photos including interior, exterior, and drone when applicable, plus a ready-to-post photo-to-video reel for social media marketing.	\$345
Social Media Listing Package <i>2,501-3,500 Sq. Ft.</i>	Professional listing photos including interior, exterior, and drone when applicable, plus a ready-to-post photo-to-video reel for social media marketing.	\$395
Social Media Listing Package <i>3,501-5,000 Sq. Ft.</i>	Professional listing photos including interior, exterior, and drone when applicable, plus a ready-to-post photo-to-video reel for social media marketing.	\$495
Zillow Showcase Package <i>Up to 1,600 Sq. Ft.</i>	Includes the core media needed to qualify for Zillow Showcase: professional listing photos including interior, exterior, and drone when applicable, plus a Zillow 3D Home Tour with floorplan.	\$285
Zillow Showcase Package <i>1,601-2,500 Sq. Ft.</i>	Includes the core media needed to qualify for Zillow Showcase: professional listing photos including interior, exterior, and drone when applicable, plus a Zillow 3D Home Tour with floorplan.	\$325
Zillow Showcase Package <i>2,501-3,500 Sq. Ft.</i>	Includes the core media needed to qualify for Zillow Showcase: professional listing photos including interior, exterior, and drone when applicable, plus a Zillow 3D Home Tour with floorplan.	\$375
Zillow Showcase Package <i>3,501-5,000 Sq. Ft.</i>	Includes the core media needed to qualify for Zillow Showcase: professional listing photos including interior, exterior, and drone when applicable, plus a Zillow 3D Home Tour with floorplan.	\$475

Listing Media Packages Cont.

Super Marketing Package <i>Up to 1,600 Sq. Ft.</i>	A complete listing media package including interior, exterior, and drone photos when applicable, a property tour video, vertical reel edit, and Zillow 3D Home Tour.	\$545
Super Marketing Package <i>1,601-2,500 Sq. Ft.</i>	A complete listing media package including interior, exterior, and drone photos when applicable, a property tour video, vertical reel edit, and Zillow 3D Home Tour.	\$665
Super Marketing Package <i>2,501-3,500 Sq. Ft.</i>	A complete listing media package including interior, exterior, and drone photos when applicable, a property tour video, vertical reel edit, and Zillow 3D Home Tour.	\$765
Super Marketing Package <i>3,501-5,000 Sq. Ft.</i>	A complete listing media package including interior, exterior, and drone photos when applicable, a property tour video, vertical reel edit, and Zillow 3D Home Tour.	\$915

Photos

Listing Photos <i>Up to 1,600 Sq. Ft.</i>	Full coverage photography for properties up to 1,600 sq. ft., including interior, exterior, and drone when applicable. Professionally edited for MLS and marketing use. **20 photo limit on properties beyond 1,600 sq. ft.**	\$165
Listing Photos <i>1,601-2,500 Sq. Ft.</i>	Full coverage photography for properties from 1,601-2,500 sq. ft., including interior, exterior, and drone when applicable. Professionally edited for MLS and marketing use.	\$225
Listing Photos <i>2,501-3,500 Sq. Ft.</i>	Full coverage photography for properties from 2,501-3,500 sq. ft., including interior, exterior, and drone when applicable. Professionally edited for MLS and marketing use.	\$275
Listing Photos <i>3,501-5,000 Sq. Ft.</i>	Expanded photography coverage for larger listings from 3,501-5,000 sq. ft., including interior, exterior, and drone when applicable. Professionally edited for MLS and marketing use.	\$375
Community/ Amenity Photo Coverage	Capture nearby community features such as golf courses, clubhouses, or shared amenities. Includes dedicated photography, professional editing, and delivery with your listing package. 7 photo limit.	\$75
Enhanced Interior Lighting	We refine interiors using flash and natural light for a balanced, polished look. Ideal for high-end or design-focused properties.	\$125
True Twilight Photography Add-On	On-site exterior photography captured at sunset or dusk for a polished, high-impact listing presentation. Includes 5 professionally edited final images.	\$150

Photo Enhancements

Location Callout Image	Customized drone image with labeled callouts for nearby roads, landmarks, neighborhoods, schools, shopping, and other visible points of interest that highlight the property's location. Priced per photo.	\$35
Detail Cleanup	Minor retouching for small marks, spots, or minor distractions. Priced per property.	\$10
Specified Item Removal	Removes distracting furniture, vehicles, cords, or clutter for a cleaner, more refined final image. Up to 4 items per image.	\$10
Clear Room: Object Removal	Advanced removal of all distracting objects in an image. Makes busy rooms become vacant spaces. Priced per photo.	\$30
TV Screen Edit	Blacks out or replaces TV screens with a display image for a cleaner, more polished look.	\$10
Lawn Replacement	Digitally replaces patchy or unfinished grass with a lush, uniform green lawn. Priced per photo.	\$10
Sky Replacement	Replaces dull or overcast skies with a vibrant blue sky for a brighter, more polished final image.	\$10
Fireplace Enhancement	Adds a realistic flame effect to create a warm, inviting, and polished final image.	\$8
Pool Water Enhancement	Transforms dirty or empty pools with clean, blue water while removing distractions. Priced per photo.	\$20

Virtual & AI Enhancements

Photo-to-Video Listing Reel (Add-On)	With a new listing photo session, convert your photos into a ready-to-post vertical video reel for social media. Includes smooth motion, music, branded text, and select real estate visual effects when appropriate.	\$125
Photo-to-Video Listing Reel	Convert your existing listing photos into a ready-to-post vertical video reel for social media. Includes smooth photo motion, music, branded text, and select real estate visual effects when appropriate.	\$140
Virtual Staging	Digitally furnishes vacant room(s) with furniture and decor for a fully staged look. Priced per photo.	\$20
Virtual Twilight	Adds a twilight or dusk effect to daytime exterior photos, no evening session required. Priced per photo.	\$15
Season Change Edit	Transforms an exterior image to reflect a different season of the year. Priced per photo.	\$35
Weather Cleanup Edit	Improves an exterior image captured in poor weather by removing visible signs of rain, snow, puddles, ice, and gloomy conditions. Priced per photo.	\$30

Video

Short Form Video Tour <i>Up to 1,600 Sq. Ft.</i>	A short-form, edited property marketing video highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format, ideal for MLS, YouTube, and websites.	\$215
Short Form Video Tour <i>1,601-2,500 Sq. Ft.</i>	A short-form, edited property marketing video highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format, ideal for MLS, YouTube, and websites.	\$275
Short Form Video Tour <i>2,501-3,500 Sq. Ft.</i>	A short-form, edited property marketing video highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format, ideal for MLS, YouTube, and websites.	\$325
Short Form Video Tour <i>3,501-5,000 Sq. Ft.</i>	A short-form, edited property marketing video highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format, ideal for MLS, YouTube, and websites.	\$375
Long Form Video Tour <i>Up to 1,600 Sq. Ft.</i>	A longer, more in-depth edited property marketing video with expanded coverage, highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format.	\$315
Long Form Video Tour <i>1,601-2,500 Sq. Ft.</i>	A longer, more in-depth edited property marketing video with expanded coverage, highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format.	\$415
Long Form Video Tour <i>2,501-3,500 Sq. Ft.</i>	A longer, more in-depth edited property marketing video with expanded coverage, highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format.	\$515
Long Form Video Tour <i>3,501-5,000 Sq. Ft.</i>	A longer, more in-depth edited property marketing video with expanded coverage, highlighting key interior and exterior features delivered in 4K. Filmed in widescreen format.	\$615
Social Media Property Reel	A dynamic vertical video designed for Instagram Reels, TikTok, and YouTube Shorts, showcasing key property highlights in an engaging mobile-first format.	\$225
Basic Walkthrough Video <i>Up to 1,600 Sq. Ft.</i>	A smooth, continuous video focused on showing the property flow and layout. For a more polished cinematic marketing video, select a Video Tour service.	\$175
Basic Walkthrough Video <i>1,601-2,500 Sq. Ft.</i>	A smooth, continuous video focused on showing the property flow and layout. For a more polished cinematic marketing video, select a Video Tour service.	\$225
Basic Walkthrough Video <i>2,501-3,500 Sq. Ft.</i>	A smooth, continuous video focused on showing the property flow and layout. For a more polished cinematic marketing video, select a Video Tour service.	\$275
Basic Walkthrough Video <i>3,501-5,000 Sq. Ft.</i>	A smooth, continuous video focused on showing the property flow and layout. For a more polished cinematic marketing video, select a Video Tour service.	\$325

Video Add-Ons

Special Effects & Transitions	Uses transitions or animations to add visual flair, highlight key elements, and create a more engaging viewing experience.	\$15
Sound Effects	Incorporates sound effects and ambient audio to enhance atmosphere, add context, and create a more immersive viewing experience.	\$15
Voiceover	Adds recorded narration to provide context, highlight key details, and create a more informative, engaging video experience.	\$20
Agent Intro/Outro Audio	Features the agent or guide on camera introducing the property, with audio professionally mixed and synced to the video footage.	\$20
Lot Lines Overlay	Overlays property boundaries on video footage to provide context and clearly define the lot location. Primarily used with aerial footage and can include callouts.	\$25
Site Plan Overlay	Overlays outlines and labels of property features and structures on aerial footage to showcase key selling points and amenities. Can also include callouts.	\$40
Features Overlay	Uses on-screen callouts to highlight property features, architectural details, nearby amenities, and other key selling points.	\$30
Captions	Adds on-screen text to reflect spoken dialogue, improving clarity, accessibility, and viewer engagement.	\$30
Vertical Reel Edit	Adds a vertical version to your video tour, delivering both horizontal and vertical formats for maximum flexibility.	\$85

3D Tours

Zillow 3D Home® Tour	Interactive Zillow 3D Home® Tour for real estate listings. Improves online presentation and buyer engagement. **Properties over 2,500 sq. ft. require coverage extension.**	\$200
Zillow 3D Home® Tour (Add-On)	Add an interactive Zillow 3D Home® Tour to your listing photo order at a discounted add-on rate. Improves online presentation and buyer engagement. **Properties over 2,500 sq. ft. require coverage extension.**	\$125
Matterport 3D Tour	Interactive Matterport 3D tour for real estate listings. Includes 360 capture of the main interior areas and delivery as a shareable Matterport tour link.	\$275
Extend 3D Tour Coverage	Additional coverage for larger properties that exceed the standard 3D tour coverage area. For properties over 2,500 sq. ft. or listings that require more scan points. Adds coverage in 1,000 sq. ft. increments.	\$65

Floorplans

Basic 2D Floorplan <i>Up to 2,500 Sq. Ft.</i>	Simple 2D floor plan showcasing the property layout, including room dimensions and flow.	INCLUDED
Enhanced 2D Floorplan <i>Up to 2,500 Sq. Ft.</i>	A detailed 2D floorplan featuring fixture placement, property data report, floorplan tour, and property detail snapshots for a more comprehensive view of the layout.	\$35
3D Floorplan <i>Up to 2,500 Sq. Ft.</i>	Fully rendered 3D floor plan showcasing layout, furniture placement, and finishes. Provides a visual representation of spatial flow and design. Includes a Basic 2D Floorplan.	\$95

Floorplan Add-Ons

Rush Floorplan Delivery	Expedites floorplan turnaround from 24 hours to 6 hours.	\$30
Rush Large Floorplan Delivery	Expedites floor plan turnaround time for properties over 5,000 sq. ft.	\$35
2D Floorplan Extension	Extend 2D floor plan coverage for properties over 2,500 sq. ft. in 2,500 sq. ft. increments.	\$50
3D Floorplan Extension	Extend 3D floor plan coverage for properties over 2,500 sq. ft. in 2,500 sq. ft. increments.	\$75

Commercial Real Estate

Commercial Photos

Commercial Exterior Photo Coverage	Commercial exterior photography for plazas, storefronts, retail centers, and business properties. Includes up to 20 final high-resolution JPEGs with ground-level photos and aerial drone images when permitted. Clean color correction, exposure adjustments, straightening, and delivery included. Advanced retouching, item removal, twilight, and graphic edits are separate.	\$425
Additional Commercial Exterior Photos	Additional high-resolution JPEGs for commercial exterior coverage. Includes color correction, exposure adjustments, and straightening. 5 photo minimum.	\$15/photo
Commercial Interior Photo Coverage	Commercial interior photography for business properties, retail spaces, offices, and commercial real estate. Includes up to 20 final high-resolution JPEGs. Clean color correction, exposure adjustments, straightening, and perspective correction included. Advanced retouching, staging, item removal, and exterior photos are separate.	\$450
Additional Commercial Interior Photos	Additional high-resolution JPEGs for commercial interior coverage. Includes color correction, straightening, and basic perspective correction. 5 photo minimum.	\$20/photo

Commercial Floorplans

Commercial Basic 2D Floorplan <i>Up to 2,500 Sq. Ft.</i>	Simple 2D floor plan showcasing the property layout, including room dimensions and flow.	\$50
Commercial Enhanced 2D Floorplan <i>Up to 2,500 Sq. Ft.</i>	A detailed 2D floorplan featuring fixture placement, property data report, floorplan tour, and property detail snapshots for a more comprehensive view of the layout.	\$75
Commercial 3D Floorplan <i>Up to 2,500 Sq. Ft.</i>	Fully rendered 3D floor plan showcasing layout, furniture placement, and finishes. Provides a visual representation of spatial flow and design. Includes a Basic 2D Floorplan.	\$125

Commercial Floorplan Add-Ons

Rush Floorplan Delivery	Expedites floorplan turnaround from 24 hours to 6 hours.	\$30
Rush Large Floorplan Delivery	Expedites floor plan turnaround time for properties over 5,000 sq. ft.	\$35
2D Floorplan Extension	Extend 2D floor plan coverage for properties over 2,500 sq. ft. in 2,500 sq. ft. increments.	\$50
3D Floorplan Extension	Extend 3D floor plan coverage for properties over 2,500 sq. ft. in 2,500 sq. ft. increments.	\$75

Commercial 3D Tours

Matterport 3D Tour for Commercial Properties	Interactive Matterport 3D tour for real estate listings. Includes 360 capture of the main interior areas and delivery as a shareable Matterport tour link. Properties over 2,500 sq. ft. require extended 3D tour coverage.	\$300
Extend 3D Tour Coverage	Additional coverage for larger commercial spaces that exceed the standard 3D tour coverage area or require more scan points. Adds coverage in 1,000 sq. ft. increments.	\$75

Booking: realty.mainsightvisuals.com/booking | realty@mainsightvisuals.com

Note: 50% retainer required. Pricing subject to change. Travel fees may apply.

Drone coverage is weather, airspace, and regulation dependent.