

Real Estate Media

PRICING GUIDE

Professional photography, video, floorplans, and listing enhancements designed to help your listings stand out.

Important: This pricing guide is for real estate media only.

Branding, headshots, and event media are available in a separate pricing guide.



Mainsight
V I S U A L S

RESIDENTIAL REAL ESTATE

Listing Media Packages

Photos + Photo Reel **\$285.00**

Up to 1,600 Sq. Ft.

Listing photos, applicable drone, Photo Reel, and Detail Cleanup.

Photos + Walkthrough Video **\$325.00**

Up to 1,600 Sq. Ft.

Listing photos, applicable drone, Simple Walkthrough Video, and cleanup.

Photos + Zillow 3D Tour **\$285.00**

Up to 1,600 Sq. Ft.

Listing photos, applicable drone, Zillow 3D Home Tour, and cleanup.

Photos + Video + Zillow 3D Tour **\$545.00**

Up to 1,600 Sq. Ft.

Photos, applicable drone, 30-60 sec. highlight video, vertical version, Zillow 3D Tour, and cleanup.

Photo Enhancements

PER IMAGE
UNLESS NOTED

Location Callout Image **\$25.00**

PER PHOTO

Aerial image with labeled nearby points of interest.

Lot Line Image **\$20.00**

PER PHOTO

Shows property boundaries on an aerial image.

Detail Cleanup **\$10.00**

PER PROPERTY

Removes minor marks, spots, and small distractions.

Object Removal - Up to 4 Items per Photo **\$10.00**

PER IMAGE

Removes up to four selected unwanted items per photo.

Virtual Decluttering - Room Clearing **\$30.00**

PER PHOTO

Clears furnishings for a vacant-room appearance.

TV Screen Edit **\$10.00**

PER PROPERTY

Blacks out or replaces a TV screen with a display image.

Lawn Replacement **\$10.00**

PER PHOTO

Replaces patchy grass with a clean, green lawn.

Sky Replacement **\$10.00**

PER PROPERTY

Replaces a dull sky with a natural blue sky.

Fireplace Enhancement **\$8.00**

PER PROPERTY

Adds realistic flames to fireplace photos.

Pool Water Enhancement **\$20.00**

PER PHOTO

Improves pool water color and appearance.

Video

Property Highlight Video **\$215.00**

Up to 1,600 sq. ft. | 30-60 second 4K marketing video.

Extended Property Tour Video **\$315.00**

Up to 1,600 sq. ft. | 2-3 minute 4K property tour.

Filmed Property Reel **\$225.00**

On-site vertical video for Instagram Reels, TikTok, and Shorts.

Simple Walkthrough Video **\$175.00**

Continuous walkthrough focused on property flow and layout.

Photos

Listing Photos **\$165.00**

Up to 1,600 Sq. Ft.

Interior and exterior photography with drone when applicable. For larger properties booked at this tier, coverage is limited to up to 20 final photos.

Exterior Only Property Photos **\$95.00**

Up to 10 final photos

Ground and drone exterior images when applicable.

Community & Amenity Photos **\$75.00**

Up to 7 final photos

Photography of nearby community features and shared amenities.

Interior Lighting Upgrade **\$125.00**

Flash-enhanced interiors for balanced, polished lighting.

On-Site Twilight Photos **\$150.00**

5 final images

Exterior photos captured at sunset or dusk.

Video Add-Ons

Special Effects & Transitions	\$15.00
Transitions and animations that add visual flair.	
Sound Effects	\$15.00
Adds sound effects and ambient audio.	
Voiceover	\$20.00
Adds professional narration and property details.	
Agent On-Camera Intro Audio	\$20.00
Features an on-camera agent intro with professionally mixed audio.	
Lot Lines Overlay	\$25.00
Shows property boundaries, primarily on aerial footage.	
Site Plan Overlay	\$40.00
Outlines and labels property features on aerial footage.	
Features Overlay	\$30.00
Adds on-screen callouts for property features and amenities.	
Captions	\$30.00
Adds on-screen captions for spoken dialogue.	
Vertical Version of Your Video	\$85.00
Adds a vertical version when not already included in a package.	

3D Tours

Zillow 3D Home® Tour	\$200.00
Interactive Zillow 3D Home tour for a real estate listing.	
Zillow 3D Home® Tour Add-On	\$125.00
Reduced price when added to listing photography.	
Matterport 3D Tour	\$275.00
Up to 200 scan points; 3 months of hosting included.	
Matterport 3D Tour Add-On	\$225.00
Reduced rate when booked with listing photography.	
Extend 3D Tour Coverage	\$65.00
Adds coverage for larger properties.	
Matterport Hosting Extension	\$75.00
Adds six months of Matterport tour hosting.	

Administrative Services

Same-Day Rush Photo Delivery	\$35.00
Upgrades listing photos to same-day delivery.	
Mid Georgia MLS Media Upload	\$10.00
Uploads completed listing media directly to Mid Georgia MLS.	

Virtual & AI Enhancements

PER IMAGE
UNLESS NOTED

Photo Reel (New Photo Session)	\$125.00
Vertical reel created from photos in a new listing session.	
Photo Reel (Existing Photos)	\$140.00
Vertical reel created from listing photos you already have.	
Virtual Staging	\$20.00
Digitally furnishes a vacant room with furniture and decor.	
Virtual Twilight	\$15.00
Gives a daytime exterior image a twilight appearance.	
Season Change Edit	\$35.00
Changes the visible season in an exterior image.	
Weather Cleanup Edit	\$30.00
Improves exterior photos captured in poor weather.	

Floorplan Services

Basic 2D Floorplan	Complimentary
<i>With residential real estate photography; up to 2,500 Sq. Ft. upon request</i>	
Detailed 2D Floorplan	\$35.00
<i>Up to 2,500 Sq. Ft.</i>	
3D Floorplan	\$95.00
<i>Up to 2,500 Sq. Ft.</i>	
Includes Basic 2D Floorplan.	

Floorplan Add-Ons

Rush Floorplan Delivery	\$30.00
Reduces floorplan turnaround from 24 hours to 6 hours.	
Rush Large Floorplan Delivery	\$35.00
Expedited delivery for properties over 5,000 sq. ft.	
2D Floorplan Extension	\$50.00
Extends 2D floorplan coverage for larger properties.	
3D Floorplan Extension	\$75.00
Extends 3D floorplan coverage for larger properties.	

Services and pricing for larger properties are available to view on our website and during online booking.

BOOKING & SERVICE NOTES

- 50% retainer required. Pricing subject to change. Travel fees may apply.
- A **\$75 No-Access/Late Reschedule Fee** may apply when property access is unavailable or an appointment is rescheduled late.
- Drone coverage is weather, airspace, and regulation dependent.

VIEW WEBSITE



FOR BOOKING:

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